

Louis-Philippe Couture

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WORK EXPERIENCE

ACTIVIS

Partner & CTO, Technology : Digital Marketing

Beloeil, QC

June 2017 – Present

- Bi-weekly management of a team of nine on-site employees and two off-site employees including front-end & back-end web developers, designers, project managers and support agents (improve workflow, monthly meetings, issue resolutions).
- Provide leadership and day-to-day management to a team of two on-site and two off-site IT support agents (track & improve customer service quality, issue resolutions and reduce delays).
- Achieve growth, productivity objectives and manage goal progression for team (scheduling, weekly meeting with team members).
- Stay involved in business strategic planning, new technology implementation and workflow improvements (increased recurring revenue streams, introduced Progressive Web Apps to service offered, improved security of our web hosting infrastructure).
- Conceptualized, planned and created an Amazon Web Services hosting 24-7 support service. Structure our value offering and pricing, recruit and manage our team, achieve profitability and reach growth.
- Setup and maintain a high availability AWS EC2 Web Hosting Servers on CloudLinux, WHM/cPanel System Administrator Certified (Skilled with Uptime monitoring, EasyEngine, Fail2Ban, Cloudflare, SSL & LetsEncrypt, CentOS, Ubuntu, CageFS, WP-Cli, S3 Backups, Exim, Apache, Nginx, BIND, SpamAssassin, MySQL – MyISAM - InnoDB, EasyApache4, MultiPHP).
- Offer 24-7 (phone and email) technical support to tier one clients in IT system administration (WHM, C-Panel, Linux, Wordpress).

SILEXVR

Virtual Reality Specialist, Technology : Virtual Reality

Montreal, QC

Apr 2015 – October 2018

- Advise client in establishing a visual identity. Create his website and structure his service offering.
- Interview, recruit and manage team members.
- Day-to-day management of a team of two Unity Game Developers. Plan, structure and create various interactive Virtual Reality experiences using the Unity game engine and various VR headsets (Oculus DK2, Oculus CV1, Gear VR, HTC Vive).
- Achieve productivity objectives and ensure production schedule is respected.

HIVERMINER

Cryptocurrency Specialist, Technology : Cryptocurrency

Montreal, QC

June 2017 – July 2018

- Advise client on project road-mapping and feasibility.
- Act as Project manager for the implementation of a cryptomining infrastructure (plan, assets acquisition, build infrastructure and test).
- Successfully organized, built and deployed a 40+ GPU cryptomining infrastructure in less than two months.
- Operate and maintain a profitable cryptomining infrastructure for one year in the ever changing cryptography landscape.

QUANTIK

Co-founder & Co-CEO, Technology: Digital Marketing

Longueuil, QC

Sep 2014 – June 2017

- Co-Founded the company while studying full-time and achieved profitability in the first year of operation.
- Provide leadership and day-to-day management to a team of five on-site and five off-site employees including front-end & back-end web developers, designers, project managers and support agents (track & improve KPIs, ensure employee retention, client satisfaction, production and administration).
- 24-7 System Admin for CentOS cPanel/WHM server on AWS.
- Oversaw business development and digital strategy and generated over 0.5M in sales from 150 clients within three years of operations.

EXTRACURRICULARS

THE FOUNDER PROJECT

Student Venture Capitalist, Non-Profit Organization

Montreal, QC

Jan 2013 – Sep 2013

- Worked with co-founders to develop initial vision and strategic roadmap – touched thousands of students and hundreds of startups.

EDUCATION

UNIVERSITY OF TORONTO

Faculty of Business, School of Continuing Studies, Entrepreneurial Studies:

Montreal, QC

Class of 2013

- Selected for Canada's Next 36 Program
- Received mentorship from some of Canada's top business leaders and an academic instruction from some of the world's top faculty (business and management).

CENTRENAD (UQAC)

School of Digital Arts, Bachelor of Digital Design & Interactive Technology

Montreal, QC

Graduated in 2013

Practical and theoretical training in the digital production world.

POLYTECHNIQUE MONTREAL

School of Engineering: Software Engineering

Montreal, QC

2008-2010

Specialist in the integration of knowledge and skills related to hardware and software (project and team management).

SKILLS & INTERESTS

- **Languages:** Fluent in English and French
- **Interests:** Technology & innovation, entrepreneurship, networking, tennis, skiing, building quadcopters